



Sophie Brenna
UI/UX art director

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WORK EXPERIENCE

EMAGINEURS | LYON - FRANCE www.e-magineurs.com

UI/UX art director - (Present - Oct 2014)

- Co-design UX/UI lients workshops
- Creation of audits, ITW, proto-personae, map tree, wireframes & prototypes...
- Design of responsives websites, intranets with accessibility
- Creation of storyboard & illustrations
- Creation of site covering, GIF banners, & social networks visual campaign

Adocia, Bayer, Vatel, CD92, Région Sud, Région Pays de la Loire, Ville de Dijon, Saint-Gobain...

www.plainecommune.fr | www.siaap.fr | www.hauts-de-seine.fr

FREELANCE | LYON - FRANCE www.sophie.brenna.com

UI designer - (Oct 2014 - Dec 2012)

Creation of Ink illustrations & management of website

www.bati-nature.fr | www.arketype.org | <http://vimeo.com/57551101>

PRESTACONCEPT | LYON - FRANCE www.prestaconcept.net

UI designer - (Dec 2012 - Apr 2009)

- Audit, web design & ergonomics of all the website for the firm: around 80 mockups
- Creation of animated banners, logo design, pictograms & mailings

www.outcamp.net | www.locafilm.com

BENTHOR-FRANKE | SAINT-PRIEST - FRANCE

Responsible communication visuelle (Jul 2008 - Sep 2002)

- Communication for five distribution markets
- Graphic design of catalogs, logos, photographs, stationery & various POS
- Exhibitions stands : implementation of plans, followed by manufacturing financial case management, choice of decor and products, creation of various POS, organization of transportation
- Creation of the press office, press kit & media relation
- Creation & branding of 'Evanescence'

FORMATIONS ET LANGUES

DESIGN OF ACCESSIBLE INTERFACES: UX, UI, MULTIMÉDIA | ACESS 42

2 days training - July 2020

DESIGN THINKING | Unow

Certificate of competence - July 2020

FACILITATION MURAL | Klap.io

Yellow belt - May 2020

WALL STREET ENGLISH | TOIEC 700

Intermediate english level - March 2015

Language experience USA 2 month - 2012

ÉCOLE BELLECOUR | LYON - FRANCE

Certificate in graphic design - 1999 - 2003

The equivalent of three-years degree

SKILLS

Co-design & thinking workshop

Ecosystem & ergonomic audits

User Interviews

Quantitative and qualitative

questionnaires

Proto-personae, sitemap

Low to hight design, prototypes

Visual design

Accessibility

TOOLS

XD

Xmind

Mural

Axure RP

Notion

Photoshop / Illustrator / InDesign

VOLUNTEERING

Since 2007

ASSOCIATION EVASION ET LOISIRS
POUR TOUS

Supervisor Visual Communication
Treasurer

Project development, budget
management, staff recruitment,
institution/association partnership,
communication management & various
POS. Creation & maintenance of the
website: www.evasionetloisirs.fr