



Sophie Brenna

UX designer

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References : bit.ly/3rgbCol

WORK EXPERIENCE

ZOL | LYON

UX designer [Sept. 2022- May 2023]

- . Choice of UX methodology, costing and pre-sales defense
- . User research (interview, datax)
- . Co-design UX/UI clients workshops (personae, user journeys, etc.)
- . Implementation of design system (customers, company)
- . UI design of responsive business platform & mobile app
Unlocker, Corsica ferries, Hackuity

EMAGINEURS | LYON - FRANCE www.e-magineurs.com

UX/UI designer - [Oct 2014 - Jun 2022]

- . Implementation of the UX methodology within the agency
- . Creation of pre-sales files, responses and defenses
- . User research (audits, DEEP, SXO)
- . Co-design UX/UI clients workshops (design thinking, personae, zoning...)
- . UI design of responsive & accessible websites, intranets
- . Creation of scenarios and illustrations
- . Creation of site covering, animated GIFs, social networks visual campaign
Adocia, Bayer, Vatel, CD92, Région Sud, Région Pays de la Loire, Ville de Dijon, Saint-Gobain...
www.plainecommune.fr | www.siaap.fr | www.hauts-de-seine.fr

FREELANCE | LYON - FRANCE www.sophie.brenna.com

UI designer - [Dec 2012 - Oct 2014]

Creation of Ink illustrations & management of website
www.bati-nature.fr | www.arketype.org | <http://www.cals.asso.fr/index.html>

PRESTACONCEPT | LYON - FRANCE www.prestaconcept.net

UI designer - [Apr 2009 - Dec 2012]

- . Audit, web design & ergonomics of all the website for the firm: around 80 mockups
- . Creation of animated banners, logo design, pictograms & mailings
www.outcamp.net | www.locafilm.com

BENTHOR-FRANKE | SAINT-PRIEST - FRANCE

Responsible communication visuelle [Sep 2002 - Jul 2008]

- . Communication for five distribution markets
- . Graphic design of catalogs, logos, photographs, stationery & various POS
- . Exhibitions stands : implementation of plans, followed by manufacturing
financial case management, choice of decor and products, creation of various POS, organization of transportation
- . Creation of the press office, press kit & media relation
- . Creation & branding of 'Evanescence'
- . Search for suppliers, negotiation of quotes

SKILLS

Co-design & thinking workshop

Ecosystem & ergonomic audits

User Interviews

Quantitative and qualitative questionnaires

Proto-personae, sitemap

Low to high design, prototypes

UI design, UI kit, Design System

Accessibility RGAA4

TOOLS

XD / Figma

Xmind

Mural / Miro

Axure RP

Notion / Dovetail

Photoshop / Illustrator / InDesign

VOLUNTEERING

2007 - 2021
ASSOCIATION EVASION ET LOISIRS
POUR TOUS

Supervisor Visual Communication
Treasurer

Project development, budget management, staff recruitment, institution/association partnership, communication management & various POS. Creation & maintenance [of the website](#)

TRAINING & LANGUAGE

DATAWEB INTO YOUR RESEARCH | Le Laptop
Training - March 2024

DESIGN OF ACCESSIBLE INTERFACES: UX, UI, MULTIMÉDIA | Acess 42
2 days training - July 2020

DESIGN THINKING | Unow
Certificate of competence - July 2020

FACILITATION MURAL | Klap.io
Yellow belt - May 2020

WALL STREET ENGLISH | TOIEC 700
Intermediate english level - March 2015
Language experience USA 2 month - 2012

BELLECOUR SCHOOL | LYON - FRANCE
Certificate in graphic design - 1999 - 2003
The equivalent of three-years degree

